NP SoftTech

Simplified your business digitally

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ABOUT NP SoftTech

- We are team at NP SoftTech. We started our journey back in 2020. And now we are the leading IT services provider in the world.
- NP SoftTech provides the best **Mobile applications**, **Web design & Development**, and **UI/UX Design** services to expand your business locally as well as globally.

- Our experienced team will help you to grow your business digitally with planning and actions.
- NP SoftTech is a trustable IT company that never compromises clients' business success. We are top leading IT company in India.

35+
Happy Client

55+
Projects

15000+
Hours of Support

10+
Hard Workers

Client Retention **95%**

OUR MISSION, VISION AND VALUES

NP SoftTech

Simplified your business digitally

Mission

To empower our clients to achieve their goals by digital presence worldwide and help them to grow their business.

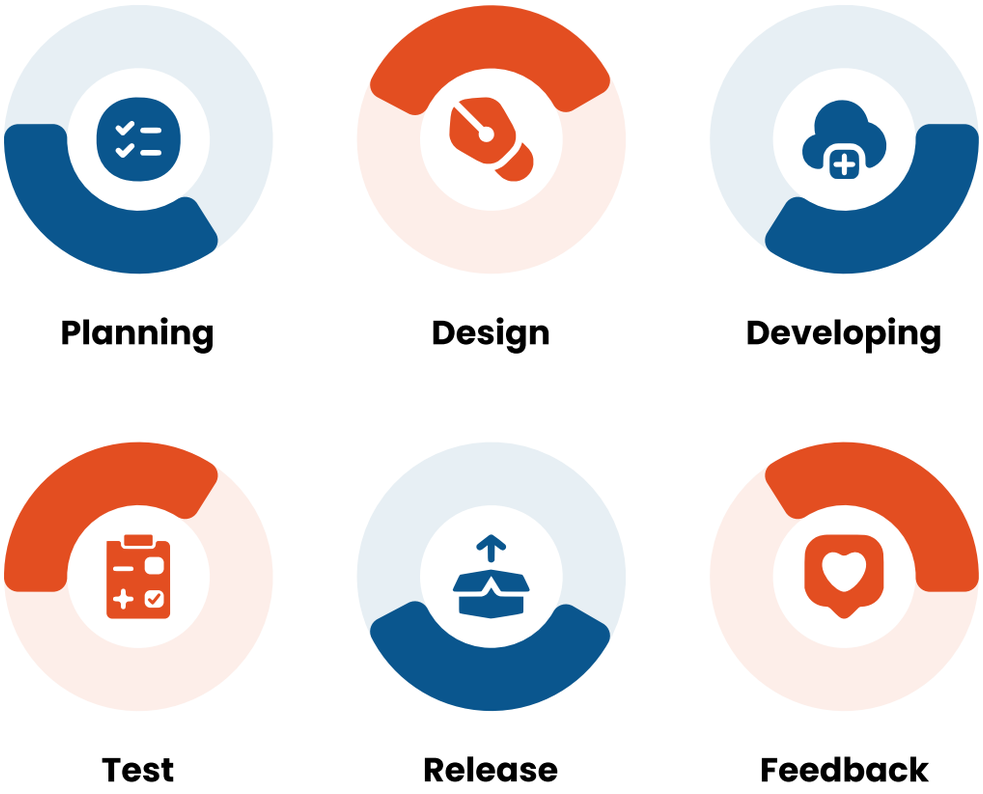
Vision

Our vision is to give 100% work satisfaction to the client and make their business profitable. Make **NP SoftTech** most trustable IT company.

Value

Integrity
Transparency
Authenticity
Commitment

DEVELOPMENT MODEL



- **Planning**

First of all, we collect the whole requirement and workout on it and give our client's full documents with workflow with some ideas and suggestions from our end.

- **Design**

Now, we have confirmed the work and started the wireframe of the web and mobile app and UI/UX design and confirm from the client end.

- **Development**

After confirming the design, we start the developing front-end as well as a backend for rapid work and quality work.

- **Testing**

After the development work, one of our testing members test the web/mobile app. if any bug occurs, our development member will fix it.

- **Release/Deployment**

If all works well and is done from the client end also, we deploy it to the production.

- **Feedback**

Then we take feedback from the client end to improve our services so we can give better quality work and grow our client's business digitally.

LIST OF SERVICES

1 Web Designing

We at **NP SoftTech** give you a website with the best look and attractive UI/UX for your users or customers and also mobile-friendly design. Also, we create SEO-friendly web designs so your business can grow rapidly.

2 Mobile Application Development

We are experts in mobile application development and designing with User-friendly, attractive, and easy to use with the best user experience. We are working on Android(JAVA/Kotlin), iOS(Swift), and Flutter(Dart).

3 Web Development

Nowadays, It's necessary to increase our visibility in this competitive market to grow our business. So, We are here to give you the best solutions with the website to gain your customers locally as well as globally.

4 Graphics & UI/UX

We have highly skilled designers to help you while creating UI/UX design for your mobile app or website with the best, most attractive, and also user-friendly design to grow your business and products.

5 Video Editing

In the current market, We all know it's time to move to animated videos and promotional videos to promote our brand anywhere instead of some static image post. So, we are here to expand your brand in video format to attract customers with a visual presence.

6 Digital Marketing

As we all know, if we want to get customers, we must have to know about their test of the product. So through digital marketing, we can target the exact audience who is interested in our product. And it increases the chances to buy our product or services. So we provide SEO, SMM, Google Ads services, and much more with accurate results.

TECHNOLOGY STACK

Web

- NodeJS
- ReactJS
- AngularJS
- Shopify
- Wordpress
- PHP

Mobile

- Android
- Flutter
- iOS
- React Native

Graphics & UI/UX Design

- Figma
- Adobe XD
- Sketch
- Adobe Photoshop
- Adobe Illustrator

Digital Marketing

- Search Engine Optimization — SEO
- App Store Optimization — ASO

Animation

After Effects

Premium Pro

Filmora

Cantasia

Social Media Marketing

Search Engine Marketing

Paid Marketing

Email Marketing

Affiliate Marketing

08

HOW WE WORK

Workflow of Version Control

- Project Manager
- Designing
- Development
- QA Testing

Client

Convenient Pricing Model

Pricing Model	Fixed Pricing Model	Time & Material Pricing Model	Dedicated Team Model
Description	In this pricing model, a fixed price is decided between both parties before the work commences and the work will be delivered within the said fixed time.	Time and material presuppose billing clients for actual work based on hourly rates of labor	In this model, it is possible for you to hire a dedicated team for a specific period of time and throughout that time interval, you will be able to leverage their expertise in the best possible manner.
Our Recimmendations	• Clear with clean and cut requirements. • Finalized cost, low financial risk. • Easy-to-follow development schedule.	• Long-term projects with dynamic requirements. • Easy project start. • For projects where Project quality is focused.	• On complex projects. • Need straightforward communication. • For a faster workflow.
Timelines	Delivery timelines are strict	Timelines are based on an incremental manner.	Delivery timelines are strict but dynamic in nature.
Product Requirements	Sufficient documentation is needed.	Requirements are dynamic.	Requirements are dynamic.
Payment Cycle	Payments are divided as per the milestone.	Payments are based on the resources(Labor) and hourly rate.	Payments are based on the dedicated team size.

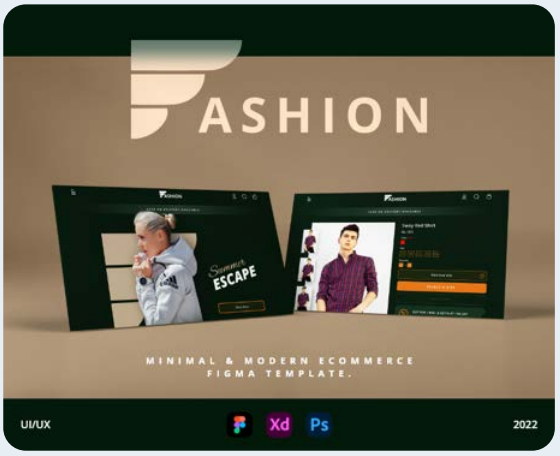
SUCCESSFUL PRODUCTS

NP SoftTech

Here is a project of our own website which shows our services on different-different platforms like Website Design & Development, Mobile Application Development, Digital Marketing Services, and UI/UX Design. Also, it shows technologies we work with like React.js, PHP, Node.js, Flutter, WordPress, Figma, And more.

NP Store

This is a project for selling digital products like website and mobile app source code, graphics, templates, video templates, etc. The client can also contact for a customization of their purchased product from this website which is on some fixed or custom point and amount.



Fashion

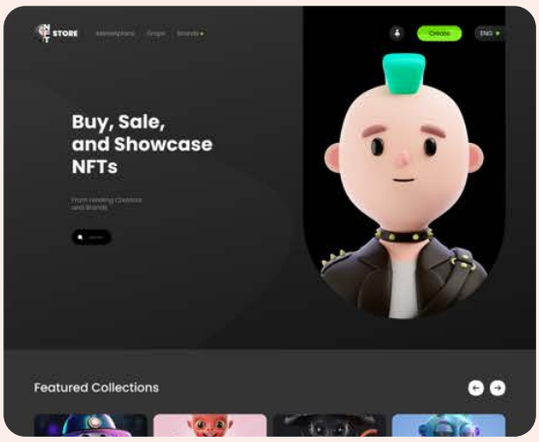
This is an eCommerce website which is selling men's and women's clothes like hoodies, shirts, T-shirts, jeans, and much more.

TaskPay deals

TaskPay deals are doing affiliation with many products with discounts and offer indications like Amazon, Flipkart, Hostings, and much more products available to purchase with discounts. This website will give you the best deals for any product. This website has a reward system also so that you can get rewards for every purchase from TaskPay Deals.

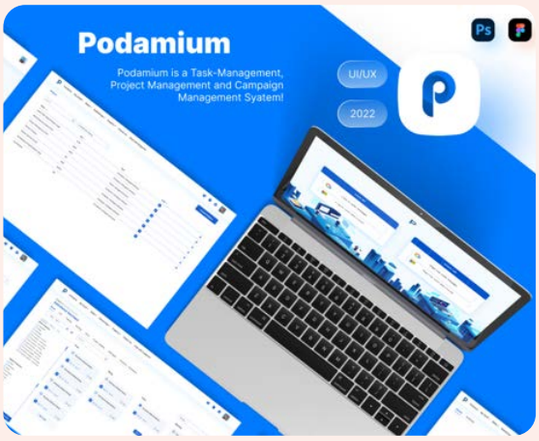
WEB

PRODUCTS



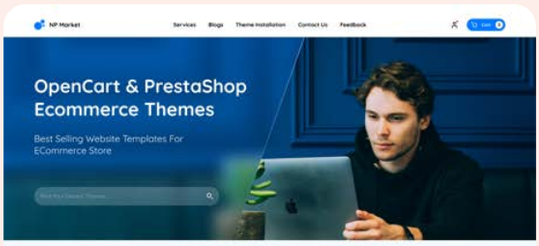
NFT Store

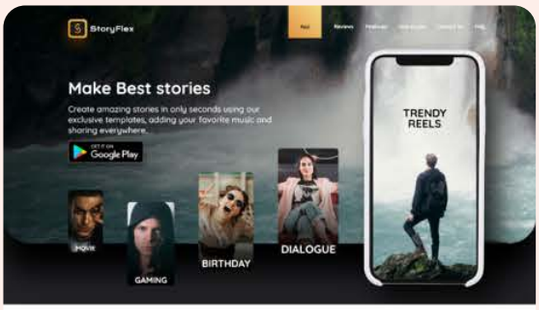
This is NFT Store where you can sell your NFT work and you can purchase it. Also, you can create your own NFT for selling and trading on it. There are many features like wallet, marketplace, crypto, and more.

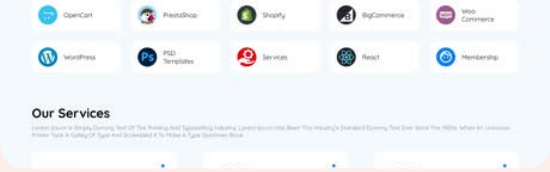


Podamium

Podamium is a Project Management system to manage projects like to-do, doing, done, and backlog. The second module is campaign management for promotions and Another module is about Sales Management System where you can manage your sales data with time and date and much more. Also, you can export it in Excel/PDF format.







Fashion

This design is about selling Web templates and giving users the best deals on quality work. There are many platform templates like Opencart, PrestaShop, Shopify templates, WordPress templates, etc.

StoryFlex

This is a Landing Page of an Android Application StoryFlex which is about short video maker app where you can create your videos by selecting some photos of yourself and just clicking on save. The video will be ready in some seconds with beat sync.

MOBILE APPLICATION

All Status Downloader

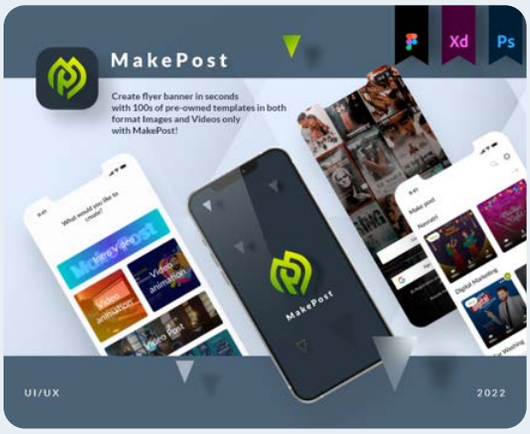
All Status Downloader app is about to download videos/status from any social media given in this app like Facebook video, WhatsApp Status, Instagram Stories, reels, posts, IGTV, Twitter Videos, Images, GIFs, etc.

ID Card Wallet

ID card wallet is an android app where you can store your all card offline for better security. When you save/add any cards this will save in your phone storage so no one can get your data.

Instagram Story Downloader

Instagram story downloader is an app that provides you to download videos/ posts by link. Also, you can download stories, reels, and IGTV by logging in to Instagram's official website.

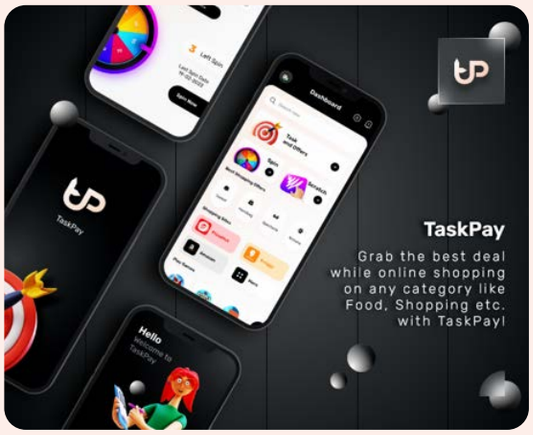


MakePost

MakePost is an App where you can create posts/ad banners for your brand to do promotions. Also, you can create festival posts to wish your friends/family amazing posts. There is one more feature which is you can create any post/ad banner/ festival post in video animation format.

StoryFlex

StoryFlex is an app to create short videos with some photos of yours with beat sync music. There are many pre-owned templates available in this app to create videos by selecting some photos of yours and just clicking on saving within a minute you will see your video is ready to post on your social media.

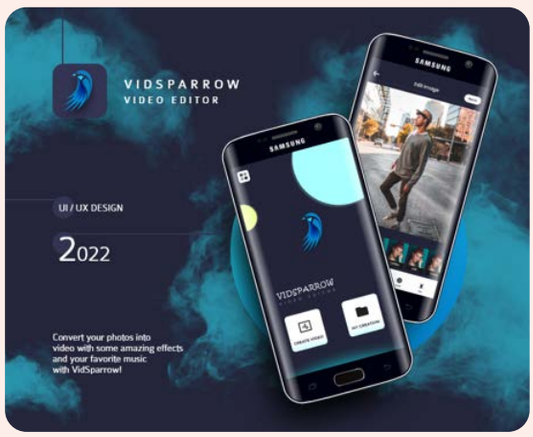


TaskPay deals

TaskPay Deals is an app to give you the best deals on any product. no matter where it is on Amazon, Flipkart, and if it is on the hosting server. There are also available many coupons to grab the extra discounts. Also 250+ games are available to refresh your mind.

Video to MP3

Video to MP3 converter is an app to convert your video into audio with many formats like MP3, m4a, wav, aac, etc. There are also other features available like compress video, Image extractor, audio cutter, blur mask, crop video, merge video, etc.



Vidsparrow

VidSparrow is an app to create videos in a slideshow format from some of your photos with music and also your favorite animation. There are many frames available like birthdays, anniversaries, etc.

OUR CLIENT

What out clients say about NP SoftTech

Mr. Sunil Shah

"Will definitely hire again!
From NP SoftTech Team"

Mr. Sagar

"His work is excellent and he completed my app UI/UX work in less than my expected time. Recommended!"

Mr. Harshil

"Good app and good response from NP SoftTech Team"

CONTACT US

Are you looking for an IT expert? Feel free to contact us through the below details.

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